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HOLIDAY SALES LETTERS

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Introduction

Sales letters have become the need to carry on a business in today's era. The sales letter carries details about the services and the products and also carries details about the offers associated with them. Nowadays there are many companies, malls, and shops etc that are offering holiday package to the customers. These holiday offers are associated with the sale of any product. In holiday sales letter it is discussed that what are the conditions and discount available to redeem this offer. These letters give details about the holiday offer provided by a company to its customers and clients. These holiday sales letters are written in an attractive way to make the customer feel that this is the best offer and instantly decides to grab it. These sales letters attracts customer traffic and enhances business deals.

Holiday Sales Letters Tips

Tips for Writing A Perfect Holiday letter:

- The holiday sales letter should be attractive and impressive.
- It should be a formal letter.
- It should provide proper details about the holiday package and no hidden clause should be there.
- The holiday sales letter should be short and concise.
- No place for any kind of error should be there.

Sample Holiday Sales Letters

Pear Diva,
General Manager
INT Bank
England
Sept 16, 2013

Dear Pear,

Subject: Grand Winter Sale By MK Brothers

Wish you great winter and merry Christmas. On the occasion of Christmas we are offering a huge discount of 40% to the customers of your bank. All you have to do is to purchase a coupon from us and provide it to your customers. This is the best offer and will attract your customer and will also bring new ones to you.

This is a limited offer. This offer is especially for your customers only as we have business partnership. So, hurry to contact us to grab this offer.

Sincerely,

Mike Haden
Managing Director,
MK Brothers

Holiday Sales Letters Template

_____ (name, designation, company and address of the recipient)

Date _____

Dear _____, (name of recipient)

Subject: _____ (mention the subject of the letter)

On the occasion _____ (introduce your company and your offers and discounts). This is the best offer and will attract your customer and will also bring new ones to you. The

_____ (discuss the details of the offers)

So, hurry to contact us to grab this offer.

Sincerely,

From,

_____ (name, designation and company of the recipient)

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