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**Introduction**

A marketing letter could be for several purposes; for example it may be written by a person seeking a position as a Marketing and/or Sales Manager in a company. Follow this example to write an effective marketing letter. Marketing yourself is a vital skill that is very much necessary in today’s world.

**Marketing Letter Example Tips**

Here are some useful tips to write a marketing letter example:

* Clearly state your name, contact details, qualification and experience
* Explain why you think you are the right candidate for the post
* Mention in what way your appointment can be beneficial for the company
* Express your willingness to learn and adapt
* Sound confident without being pompous

Sample Marketing Letter Example

From,

C D Towers

1298 Pearson

Mississauga ON

Phone:99889988

Email:cdcdcd@gmail.com

Date --------- (Date of letter)

To,

---------

--------

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Dear Sir/Madam,

I have 4 years experience as a Sales Manager in SellHigh Company, and prior to that I have worked as Assistant Sales Manager in Quality Textiles. I am happy to inform you that I was instrumental in helping SellHigh Company achieve a 12.7% growth in sales in the last financial year. I also possess excellent skills in establishing and maintaining cordial relations with consumers while ensuring their satisfaction.

I would like to apply for the post of Vice President(Sales) in your organization as itt would be a privilege to work for an esteemed organization such as yours.

I can assure you of my best efforts to raise the bar on quality services while increasing sales in your company. In my 9 year career I have learnt a great deal, and hope to continue learning in your organization too.

I am attaching my resumefor your kind perusal.

I hope you will grant me the opportunity of an interview soon.

Thanking You,

Yours Truly,

C D Towers

# Marketing Letter Example Template

# From,

# -------------

# -------------

# -------------

# Date --------- (Date of letter)

# To,

# ----------

# ----------

# ----------

# Dear Sir/Madam,

# I have ------- (years) experience as a -------- (previous post) in ------ (name), and prior to that I have worked as --------------(post) in ----------(company name). I am happy to inform you that I was instrumental in helping ---------- (company) ------------(achieve target/ growth) in sales in -------- (time). I also possess ------------(specific skills).

# I would like to apply for ---------(post)

# I can assure you of my best efforts to raise the bar on quality services while increasing sales in your company. In my ---- (years) career I have learnt a great deal, and hope to continue learning in your organization too.

# I am attaching my resume for your kind perusal.

# I hope you will grant me the opportunity of an interview soon.

# Thanking You,

# Yours Truly,

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