

MARKETING LETTER EXAMPLE

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Introduction

A marketing letter could be for several purposes; for example it may be written by a person seeking a position as a Marketing and/or Sales Manager in a company. Follow this example to write an effective marketing letter. Marketing yourself is a vital skill that is very much necessary in today's world.

Marketing Letter Example Tips

Here are some useful tips to write a marketing letter example:

- Clearly state your name, contact details, qualification and experience
- Explain why you think you are the right candidate for the post
- Mention in what way your appointment can be beneficial for the company
- Express your willingness to learn and adapt
- Sound confident without being pompous

Sample Marketing Letter Example

From,

C D Towers

1298 Pearson

Mississauga ON

Phone:99889988

Email:cdcdcd@gmail.com

Date ----- (Date of letter)

To,

Dear Sir/Madam,

I have 4 years experience as a Sales Manager in SellHigh Company, and prior to that I have worked as Assistant Sales Manager in Quality Textiles. I am happy to inform you that I was instrumental in helping SellHigh Company achieve a 12.7% growth in sales in the last financial year. I also possess excellent skills in establishing and maintaining cordial relations with consumers while ensuring their satisfaction.

I would like to apply for the post of Vice President(Sales) in your organization as it would be a privilege to work for an esteemed organization such as yours.

I can assure you of my best efforts to raise the bar on quality services while increasing sales in your company. In my 9 year career I have learnt a great deal, and hope to continue learning in your organization too.

I am attaching my resume for your kind perusal.

I hope you will grant me the opportunity of an interview soon.

Thanking You,

Yours Truly,

C D Towers

Marketing Letter Example Template

From,

Date ----- (Date of letter)

To,

Dear Sir/Madam,

I have ----- (years) experience as a ----- (previous post) in ----- (name), and prior to that I have worked as -----(post) in -----(company name). I am happy to inform you that I was instrumental in helping ----- (company) -----(achieve target/ growth) in sales in ----- (time). I also possess -----(specific skills).

I would like to apply for -----(post)

I can assure you of my best efforts to raise the bar on quality services while increasing sales in your company. In my ---- (years) career I have learnt a great deal, and hope to continue learning in your organization too.

I am attaching my resume for your kind perusal.

I hope you will grant me the opportunity of an interview soon.

Thanking You,

Yours Truly,

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