**Included:**

Introduction

Marketing Letter to family and friends Tips

Sample Marketing Letter to family and friends

Marketing Letter to family and friends Template

Marketing Letter to family and friends

Letters.org

**Introduction**

One may suppose that writing a letter to family and friends is unnecessarily formal. But it also conveys a message that you are serious about your endeavour. A letter will have more impact than when you just talk to them.

**Marketing Letter to family and friends Tips**

Here are a few helpful tips to write a marketing letter to family and friends

* Clearly identify the purpose of your letter
* Give details about your company, products and services
* Mention the benefits of these products and services
* State how buying from you will give them more advantage
* Appeal to their softer side

Sample Marketing Letter to family and friends

From,

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_ (Date on Which Letter is Written)

To,

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_

Dear Aunty and Uncle,

I am extremely happy and proud to tell you that after completing my education I have now joined GoodProducts Company as a marketing executive.

My company GoodProducts specializes in the manufacture of home appliances and office supplies and equipment like coffee machines,air conditioners, heaters,security and alarm systems and similar electronic equipment.

GoodProducts is committed to quality in both products and in after sales service.

I am happy to inform you that all our products carry a two year warranty. In case of major defects, the company will replace your product.

Of course, when you place your orders with me, you have the added advantage of being able to approach me at any hour with any concerns you may have regarding the product. You are also eligible for a special family member discount of 7%.

To succeed in my endeavor I need your love, support and blessings.

Thank You

Yours affectionately

John Doe

# Marketing Letter to family and friends Template

# From,

# \_\_\_\_\_\_\_\_\_\_

# \_\_\_\_\_\_\_\_\_\_

# \_\_\_\_\_\_\_\_\_\_

# \_\_\_\_\_\_\_\_\_\_

# 

# Date: \_\_\_\_\_ (Date on Which Letter is Written)

# To,

# \_\_\_\_\_\_\_\_\_\_

# \_\_\_\_\_\_\_\_\_\_

# \_\_\_\_\_\_\_\_\_\_

# \_\_\_\_\_\_\_\_\_\_

# Dear ---------- (mention the name or relationship, like aunty, grandma, etc)

# I am extremely happy and proud to tell you that after completing my education I have now joined ---------- (Company name) as a marketing executive.

# My company -------- (company name) specializes in the manufacture of -------------------, -------------- and -----------------(mention the products and/or services your company offers)

# -------- (company name) is committed to quality in both products and in after sales service.

# I am happy to inform you that all our products carry a ------ (warranty period).

# Of course, when you place your orders with me, you have the added advantage of being able to approach me at any hour with any concerns you may have regarding the product. You are also eligible for a special discount of ------ (mention percentage)

# To succeed in my endeavor I need your love, support and blessings.

# Thank You

# Yours affectionately

# Name

# Disclaimer

The author and publisher of this Ebook and the accompanying materials have used their best efforts in preparing this Ebook. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this Ebook. The information contained in this Ebook is strictly for educational purposes. Therefore, if you wish to apply ideas contained in this Ebook, you are taking full responsibility for your actions.

The author and publisher disclaim any warranties (express or implied), merchantability, or fitness for any particular purpose. The author and publisher shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of this material, which is provided “as is”, and without warranties.

The author and publisher do not warrant the performance, effectiveness or applicability of any sites listed or linked to in this Ebook.

All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

No part of this may be copied, sold, or used in any way other than what is outlined within this Ebook under any circumstances without express permission from www.letters.org